

ADVERTORIAL

ENDEAVOURING TO CREATE SAFE ASSETS WORLDWIDE

SAFE Asset Group is in the vanguard of global risk, resilience and safety certifications

In October 2020, SAFE Asset Group, partnered with the Romanian branch of international retail super-group, Carrefour, for COVID Compliance Certification in their buildings. The certification focuses specifically on COVID-19 safety practices and disease control.

To date, Carrefour Europe has undergone assessments and certifications of corporate governance and compliance in its network of 40 supermarkets and offices in a local market as a test.

Pandemic prevention has become a crucial addition to government legislation and SAFE Asset Group has shown its prowess in aiding retailers and property and government associations in complying with such statutes.

The group recently advised both Swedish and Finnish property associations on guidelines

for shopping centres, particularly in terms of application to new pandemic-related legislation.

The Swedish Ministry of Social Affairs and Health has also approached the SAFE Asset Group for advisory services relating to the effects of new legislation on operational procedures in shopping centres.

Local landlords have also entrusted SAFE Asset Group to verify their shopping centres as safe assets through SHORE Certifications. SHORE is an acronym for Safe Hospitality, Office, Retail and Environments, covering every asset class. It ensures that international standards in operational risk and resilience assessments are carried out with a focus on safety and security.

SAFE Asset Group adds value to properties and their operations.

SHORE-certified owners include Liberty Two Degrees' portfolio of retail properties, such as Sandton City and Eastgate Mall, together with other shopping centres in Cape Town, KwaZulu-Natal, Johannesburg and Bloemfontein.

SAFE Asset Group is taking the world of operational risk, resilience, and safety compliance certification by storm; and this is only the beginning. ■

For more information:
www.safeassetgroup.com

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