



# SANDTON CITY

## MEDIA RELEASE

### **SANDTON CITY WINS THE 'COOLEST MALL' TITLE FOR THE 6<sup>th</sup> CONSECUTIVE YEAR!**

On Thursday 11 May 2017, Sandton City was announced as the winner of the “Coolest Mall for 2017” at *Sunday Times’* Generation Next Awards. This is the sixth year that Sandton City has claimed this awesome title ahead of all other retail giants in South Africa.

This award is based on an annual study conducted on the local youth market between the ages of 8 and 23, on what they perceive to be the coolest brands out there. GenNext is renowned for being the leading youth brand survey in the country.

If any proof was needed that Sandton City has everything today's youth craves, a number of Sandton City's tenants were also voted the coolest. You'll find the Top 10 *Coolest Clothing Stores* at Sandton City: Mr Price, Sportscene, Edgars, Markham, TotalSPORTS, Woolworths, Identity, Truworths, Cotton On and H&M. You'll also find nine of the *Coolest Clothing Brands* at Sandton City: Nike, Adidas, Lacoste, Puma, Gucci, Identity, Uzzi and Guess.

CNA, Samsung, McDonalds, Mugg & Bean, Identity, and Nike are also winners in varying categories, and we are proud to have each and every brand mentioned as part of Sandton City – the coolest mall!

**-- Ends --**

Sandton City Shopping Centre is renowned amongst both local and international visitors as one of Africa's leading retail destinations. With an impressive retail and leisure space covering 146 803m<sup>2</sup>, Sandton City is home to over 300 of the most exciting local and international retailers and presents you with a world of luxury in the exclusive Diamond Walk. Adjacent to world-class hotels and mega corporate headquarters, the Sandton precinct measures a massive 215 000m<sup>2</sup>. Winning multiple Best Shopping Mall awards each year, Sandton City continues to be a leader in mixed-use properties.

Sandton City is owned by Liberty Group, Liberty Two Degrees, Pareto Limited, and managed by one of the country's top commercial property services, JHI Retail.

For more information please visit either [www.sandtoncity.com](http://www.sandtoncity.com), [www.liberty2degrees.co.za](http://www.liberty2degrees.co.za), [www.pareto.co.za](http://www.pareto.co.za) or [www.jhi.co.za](http://www.jhi.co.za).